

# Cosmetic Tattoo

## What is Cosmetic Tattooing?

Semi permanent makeup is the art of depositing organic pigment into the epidermal layer of the skin. It can be applied as eyeliner, eyelash enhanced shading, lip liner, lip shading, full lip liner, feather stroke eyebrows and an extensive range of medical procedures, such as Areola, birth marks scarring and Pigmentation correction. The results are a naturally beautiful appearance of colour and definition.

## How Long Does It Last?

The duration of Cosmetic Tattooing is dependent on a number of factors: Certain Skin types, correct after care process, medication and skin care. All Cosmetic tattoos are subject to fading over time. Typically results should last from 1-3 years. Touch ups are recommended as required.

## Is it Painful?

While there is some pressure and very a slight scratching sensation associated with the procedure, most clients would not classify it as painful. Brows & Artistry also use only the highest grade topical Medical Anesthetics to numb the area.

## Brows & Artistry® Three Part Process

### 1. The Creation Consultation™

Within this 1 hour appointment the Complete design of your new brows will be completely customised and shown to you. This Involves;

- Measurements based on the symmetry of the face, marking the required length, width, shape and arch needed to enhance the brow. Brows; A semi permanent hair stroke marker is then used to mimic the hairs that will be applied in the final procedure. This allows you to go home and live in your new shape, ensuring your absolutely in love with your new brows prior to the tattoo procedure. Eyeliner; A liquid liner is applied to show you the length, thickness and depth of final results. Lips; A long lasting lip stain is applied to show you the colour, tone, Cupid's bow and border definition.

- A full colour creation/correction is then mixed and applied to the skin, to allow you to see the tones best suited to the undertones of skin, hair and/or previous tattoos.

- Medical History and aftercare are thoroughly explained. As one of the most common issues with fading is incorrect aftercare maintained post procedure. An essential dos & Don'ts document is given for you to take home and follow.

- Your Cosmetic Tattoo Consent Forms are then thoroughly explain and signed. From here the procedure appointment time can be booked. All Design consultation at Brows & Artistry are performed with a minimum of 2/4 days prior to any procedure due to any medication requirements.

### 2. On The Day of Procedure

This is now the time where you are able to come in lay down and relax. After the medical grade numbing gel is applied, the treatment then takes between 1 to 2 hours, depending on the amount of hairs required.

### 3. The Second Procedure.

As the body naturally pushes out the pigment the brows, sometimes resulting in a shortened hair stroke and a slightly faded colour. Commonly known as a touch up. However touch ups typically only reapply pigment to small areas needed, whereas Brows & Artistry include a total second application over the entire brow. Infusing the pigment further into the epidermis, strengthening the bonding process and giving a remarkably longer life to the brows, eyes and lips.

# Brydie the Artist

With over 9 years experience within the Beauty and dermal industry, Brydie specialises in the artistic creation of Cosmetic Tattooing. Highly renowned for her unique Feather Stroke Brows transformations. After her 3 year pursuit in a psychology degree, Based in London Brydie was exposed to the evolving procedures of cosmetic Tattooing. Inspired to reconnect her knowledge of the skin and artistic flair Brydie began gaining knowledge of natural hair directions, feather stroke and complete cosmetic tattoo training. She then returned home in 2014 to build, her now, highly recognised business, as one of Perth's most highly skilled Brow artists within the industry.



## Contact

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## Brows & Artistry



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## Beauty Treatments



### Brows & Artistry Lash Lift Treatment **\$130**

A semi permanent curling solution is applied to the base of the lashes. Designed to turn the lashes upwards, from the root. Followed by coating the hairs with a black pigment. Resulting in longer, fuller naturally curled looking lashes for up to 3 months.



### QueenBee Natural Transformation **\$60**

This natural transformation is generally a monthly treatment which consist of wax hair removal and a graphite tint being applied to the areas of the brows that may require filling, lengthening and definition. Regardless of the amount of hair present a new, fuller, symmetrically balanced shape can be achieved with this precisely applied colour for up to 3 weeks.



### Brows & Artistry Lash Growth Serum **\$175**

Exclusively to Brows & Artistry, this amazing Lash Growth Serum is design to stimulate growth, fullness and length to the top and bottom lashes. Applied daily, this 3 month process totally transforms your natural lashes.

### Transformation Active Peel **\$130** per peel. Packages Available

The active ingredients found in our range of peels can be customised to the skin concerns of each individual client. Ranging from texture resurfacing, sun damage, pigmentation, dullness and fine lines to acne and light scarring. Overall resulting in even healthy glowing skin.

## Before & After



## Cosmetic Tattoo

### The Creation Consultation **\$100** Applies to all Cosmetic Tattoo Procedures

A personally Designed Consultation. Including marked facial symmetry measurements, skin tone colour creation, width and length corrections, reshape and definition. Within this consult a semi permanent hair stroke width marker will be used on the brows, allowing you to see your brand new shape prior to your final procedure.

### BROWS

#### Feather Stroke Brows **\$700**

Individual Micro-Bladed hair strands are implanted into the skin. Adding and defining the shape, whilst mimicking the natural direction of hair growth.

#### Second Procedure (Touch Up) **4/6 Week \$180** **6 Months \$280**

A complete second procedure over the entire brow. Performed 4/6 weeks post treatment. Adding to the depth, duration and definition of the brows.

### EYES

#### Enhanced Liner **Top + Bottom \$700** **Top or Bottom \$500**

Organic pigment is places between and above the lash line. Seamlessly faded into the corner of the eyes. Adding intensity & definition to the entire eye area.

### LIPS

#### Ombre Blend **\$780**

A beautiful shaded transition of colour into the natural Lip tone. Defining the cupids bow and adding volume to the outer lip line.

### HAIR

#### Hair Follicle Tattooing **\*Price by Consultation** Male / Female

Individual pigmented hair follicles are tattooed into the scalp, adding a complete coverage of thinning, balding and/or a reseeding hair line. Suitable for men and women looking to give the illusion of fullness to any areas of reduced hair growth.