

Rodan + Fields is increasingly rising to become one of the most well-respected skincare companies in the world.

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REDEFINING THE FUTURE OF ANTI-AGING SKINCARE

Rodan + Fields is redefining the future of anti-aging skincare. Stanford-trained dermatologists, Dr. Katie Rodan and Dr. Kathy Fields founded Rodan + Fields® to provide at-home access to products that deliver the confidence that comes with visibly healthier, younger-looking skin.

Established on the principle that living better in your skin means living better in your life. Rodan + Fields believe everyone has the opportunity to make a difference in their own lives—and in the lives of others. Accordingly, their unique business model offers an unparalleled personal enterprise opportunity for individuals to join a community of like-minded entrepreneurs connected via social networks.

Rodan + Fields was originally founded in 2002 as a department store brand. Today, Rodan + Fields is changing skin and changing lives as a social commerce brand that enables Independent Consultants to pursue their dream of running their own business.



Dr. Katie Rodan and Dr. Kathy Fields

PRODUCT PHILOSOPHY

Our product philosophy is combining the right ingredients in the right formulations and using them in the right order to achieve real benefits and the closest cosmetic alternative to a professional skincare experience outside of a dermatology office.



RIGHT INGREDIENTS

+



RIGHT FORMULATIONS

+



RIGHT ORDER



REDEFINE

Regimen for fine lines, wrinkles and loss of firmness

Defends against and reduces the visible signs of ageing for firmer, younger-looking skin.

- Daily Cleaning Mask
- Pore Minimizing Toner
- Triple Defense Treatment SPF 15
- Overnight Restorative Cream
- Eye Cream
- Night Renewing Serum
- Lip Serum

+ AMP MD™ ÄSTEM

The AMP MD™ System utilizes micro-exfoliation roller technology for visibly advanced skin-firming benefits.

- AMP MD Roller
- Cleansing Vial
- Purification Tablets
- Night Renewing Serum



REVERSE

Regimen for the Appearance of Brown Spots, Dullness and Discolouration

Exfoliates and visibly brightens sun damaged skin, while visibly reducing skin dullness and discolouration.

- Deep Exfoliating Wash
- Skin Brightening Toner
- Dual Active Brightening Complex
- Shield Brightening Lotion SPF 15



SOOTHE

Regimen for Sensitive Skin

Calms and conditions skin's natural moisture barrier and decreases visible redness and dryness for a healthy-looking, even-toned complexion.

- Gentle Cream Wash
- Sensitive Skin Treatment
- Moisture Replenishing Cream
- Calming Lotion SPF 15



ESSENTIALS & ENHANCEMENTS

Everyday Dermatologic Necessities for Optimized Results with Your Regimens

- Micro-Dermabrasion Paste Packets and Tub
- Lip Shield SPF 15
- Gauze Pads