



EveryWoman EXPO



MEDIA RELEASE

For immediate release

15 April 2015

Ladies weekend to shop, indulge and be inspired

Over 10,000 Perth women are set to shop til they drop as the **Mundella EveryWoman Expo** returns **Friday 19 – Sunday 21 June 2015** to the Perth Convention & Exhibition Centre.

Find over 200 exhibitors featuring fashion, health, beauty, food, love, lifestyle, fitness, spiritual solutions and more. Attractions for the ladies include an amazing showcase of Westfield retailers at the **Fashion Catwalk**, empowering workshops at **The Podium**, cooking classes at the **Bodhi Bakehouse Celebrity Kitchen**, food sampling, beauty makeovers, psychic readings and more!

New for visitors in 2015 is the **Pamper Zone**. Featuring the indulging massage area by the Australian Institute of Fitness and the Makeup Bar by WASP Hair. Visitors can stop by for a shoulder rub, or touch up of their make-up, lashes or hair.

Another attraction set to be a popular social hub is the **Moscato Cocktail Bar** by Ferngrove. Visitors come and try their three signature Moscato cocktails with their friends.

Launching the weekend into full swing, **Friday night Bubbles and Bling** will be the talk of the Expo. 500 lucky ladies will receive a FREE goodie bag and a glass of bubbles while they can enjoy a live DJ workout, followed by a fashion parade. Visitors can also go in the draw to WIN a \$4,600 diamond necklace from JMS Diamonds.

A new injection of fashion from Westfield retailers will hit the **Fashion Catwalk** with three parades daily. To liven things up at the catwalk, visitors can bring their workout gear for a Konga class with The Jungle Body, a workout with the Australian Institute of Fitness and a unique demonstration from Air Yoga.

Foodies will again love, **The Bodhi's Bakehouse Celebrity Kitchen** where celebrities will join Chef Dale Sniffen to cook up their favourite recipes live. The motivation behind the Bodhi's Bakehouse Celebrity Kitchen is to raise money for charity partner, the MS Society of WA.

Break for a coffee at **The Podium** and hear inspiring presentations and engage with the experts on a range of topics from fitness & health, styling to make-up, psychics and beauty treatments! With demonstrations on every 30 minutes there is plenty to do and see!

Running annually since 1998, the Mundella EveryWoman Expo is looking forward to another successful year. *"It's all about what every woman wants and needs in her life. Plus some information to empower, ideas to inspire and entertainment to enjoy."* Says Director of Marketing, Shelley Tilbrook.

Tickets available to purchase at the door or online at everywomanexpo.com.au. Kids under 12 are free.

- ENDS -

For Media enquiries, media access and interviews, contact:

Shelley Tilbrook

Director of Marketing - Australia

Email: shelleytilbrook@eea.net.au

KEY FACTS

Dates: Friday 19 – Sunday 21 June 2015

Venue: Perth Convention & Exhibition Centre

Times: 10am – 8pm (Friday)
10am – 6pm (Saturday & Sunday)

Website: everywomanexpo.com.au

Tickets: \$15 online, \$18 at the door, Concession \$15,
Kids under 12 FREE

